

DEL MONTE® COOKIE POLICY

The purpose of this policy ("**Cookie Policy**") is to describe how Del Monte (Holland) BV and Pietercil Barends B.V. use cookies and other tracking technologies, such as pixels, including the occasions when cookies and pixels may be set on your device or access information on your device when you visit <https://everybodysaysyes.nl> (the "**Website**") and how you can block and/or delete them.

Del Monte (Holland) BV with its address at Klappolder 170, 2665 MP Bleiswijk, NL and **Pietercil Barends B.V.** with its address at Jan Leentvaarlaan 38-48, 3065 DC Rotterdam, NL (referred to in this policy as "**we**", "**us**" or "**our**"), operate this Website. Some of our affiliates and subsidiaries also operate public websites. This Cookie Policy applies only with respect to information collect via this Website.

For more information on how we protect your personal information, see our [Privacy Policy](#).

What are cookies and pixels and how do they work?

'**Cookies**' are small pieces of information that are placed on your device or browser, when you visit our Website. Cookies are widely used in order to make websites work, or work more efficiently, and for record-keeping purposes to remember important information that will make your use of the Website more convenient. A cookie will typically contain the name of the domain from which the cookie has come, the "lifetime" of the cookie, and a randomly generated unique number or other value. Like most websites, we use different categories of cookies for a variety of purposes in order to improve your online experience.

"**Pixels**" are small pieces of code on our Website that allow another server to collect various information from your device, for example, to measure the viewing of the Website or initiate setting of a cookie.

How long will cookies and pixels last on my device?

We may use session cookies and/or persistent cookies. Session cookies are temporary cookie files that are erased from your device when you close your browser Website. Persistent cookies, remain in the cookie file of your browser after you close your browser (though how long will depend on the lifetime of the specific cookie). You can check the lifetime of each such persistent cookie in our cookie banner.

The pixels are not placed directly on your device or browser. They are placed on our Website or may be placed on content shown on our Websites, such as ads.

Who Sets the Cookies/Pixels?

First party cookies/pixels are set by us, acting as Website operator. These include cookies that help us track session status on page requests, or your preferred language. Third-party cookies/pixels are set by service providers we use for certain features and functionality on our Website, for example to see which pages have you read on the Website, or to show you advertisements relevant to your interests. Where cookies are managed by third parties, we don't allow the third party to use the cookies for any purpose other than those listed in our cookie banner.

What are the categories of cookies?

The cookies that we may use on our Website can be categorized as follows:

1) Strictly necessary cookies

'Strictly necessary cookies' are necessary for the Website to function. They are set to respond to actions taken by you to make a request for services, such as letting you move around the Website and enabling you to use other features that you have specifically asked for.

Strictly necessary cookies are often session cookies, which are deleted at the end of the browser session.

Accepting these cookies is a condition of using the website, so if you prevent these cookies some parts of the Website will not work.

2) Statistics Cookies

'Statistics cookies (including pixels)' collect information about how you use our Website such as which pages you visit and how you use the Website. These cookies are used to help us improve how our website works, understand what interests our users and measure the effectiveness of our content and advertising. They also enable us to track the total number of visitors to our Website.

Although statistics cookies tend to be session cookies, which are deleted at the end of the browser session, some of these third-party statistics cookies are not session based and have varying expiry dates.

If you prevent statistics cookies we cannot use information from your visit to improve your future visit.

3) Marketing Cookies

Marketing cookies collect the most information about users. These cookies are used to deliver adverts more relevant to you and your interests.

How can I block and/or delete cookies?

You do not have to accept all of the purposes we set the cookies/pixels for on our Website. Certain cookies are strictly necessary for the performance of our website. If you reject certain cookies, however, you may not be able to take advantage of all the features of this Website and some webpages may not work correctly.

All recent versions of popular web browsers give users a level of control over cookies. You can set your browser to accept or reject all, or certain cookies. You can also set your browser to prompt you each time a cookie is offered. In order to manage your cookies, please follow the instructions for the main browser types provided in the links below.

[Google Chrome](#)

[Internet Explorer](#)

[Firefox](#)

[Safari](#)

A useful resource for additional information about deleting and controlling cookies can be found at AllAboutCookies.org.

Google Analytics

Our Website uses Google Analytics, a web analysis service provided by Google Inc. ("**Google**"). Google Analytics works using cookies, like Double Click advertising tracking cookie to record visits to specific pages on our site. This cookie indicates which advert prompted your visit. We use the information collected by Google Analytics cookies to find out about how visitors use our website, throttle request speed and advertising tracking. Google will not combine the IP address sent by your browser in connection with Google Analytics with other data. You can prevent Google Analytics cookies from being stored by setting your browser software accordingly. You can also opt-out of Google Analytics by downloading and installing the browser plug-in available here: <https://tools.google.com/dlpage/gaoptout>.

Does this policy change?

This Policy was last updated on February 1, 2021. From time to time, it may be necessary for us to change this Cookie Policy. So, we suggest that you check here periodically for any changes.

Feedback

If you have any questions or feedback on our Cookie Policy, please contact us at privacyofficer@freshdelmonte.com.